

ASSET TRACKER BENEFITS

To The Lender

- » Reduction in risk and enhanced asset security as the asset is under 24hour surveillance.
- » Efficient Tracking of Asset when Defaulting occurs and the need arises for repossession (even in cases where appearance has been altered e.g. as a result of re-spraying).
- » Provision of an insight into potential misuse of the assets – this helps control premature asset depreciation.
- » Excessive asset downtimes are detectable – this gives pointers as to why a customer may be having difficulties sticking to his repayment plan.
- » Cost Savings – system eliminates the need to hire investigators to establish the location of financed assets.
- » Promotes cordial relationship with defaulting client when recovering asset, this ensures defaulter remains your client.
- » Ability to automatically and remotely monitor asset movement into unauthorized areas.

To The Financed Clients

- » Full Fleet Management Services - Asset Monitoring and Location/Positioning Services (GPS/GPRS/GSM Tracking): Provision of Username and Password for monitoring of Asset on internet via Utrack Secure Website.
- » Full vision and monitoring of the asset – Asset location updates and usage history
- » Ability to identify misuse and deviations from set routes.
- » Maximize efficiency and asset usage with better route and resource planning.
- » Enhanced Asset Security
- » Reduced Asset Management and Operating Costs
- » Reliable Customer Service (If in Distribution/ Supply Chain)
- » Improved Safety Standards
- » Improved productivity and growth
- » Quicker recovery in event of asset theft.
- » Reduced Maintenance and Repairs expenses



WHY CHOOSE UTRACK'S ASSET TRACKER SOLUTION?

- » Experience - more than 7 years in Fleet Management and Vehicle Tracking with almost 4,000 active units deployed on the road. We understand the daily challenges of the Fleet Owner / Operator.
- » Dedicated After Sales Service and Support
- » Cost effective solutions giving best value for money
- » Dedicated Customer Care department
- » Utrack Solutions are widely Tested and Proven
- » Control and Monitoring Centre
- » Wide range of products



Utrack is Approved as a Hardware vendor by Tanzania Revenue Authority for the Electronic Cargo Tracking Project for Transit Cargo. This way Utrack is conveniently a one stop solution centre for your clients who transport Transit Cargo.

With Utrack's ASSET TRACKER you will always be in control of your exposure to risk as financed assets will be within your sights - all the time.

The financed assets are key to your business, protect them!

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AssetTracker

Designed To Protect Lending Institutions Against Risk



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Asset Tracker

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As an Asset Financier, you need to be able to keep an eye on your investments at all times.

In today's challenging world of innovative financial products and solutions come the inevitable questions:

- » How can you manage your risk?
- » What can you do to protect your financed assets?
- » Is the Asset still within the authorized area?
- » Has the asset been in regular use;
 - » Enabling the borrower to honor his financial obligations?
 - » To enable you prove dishonesty in default cases?
- » What is the one effective way to diminish the threats?

Asset Tracker is your answer.

We have designed Asset Tracker with your needs in mind. Now you can be assured that even from the comfort of your office, you shall always see all the movement and utilization of the financed assets.

UTrack technology not only lets you determine the current locations of the Assets, but also provides additional information on any suspicious activity to prevent loss.

Asset Tracker is the product designed to increase your competitiveness and growth in the lending sector while providing answers to the location tracking challenges unique to your industry.

Do not settle for anything less!

HOW WILL ASSET TRACKER WORK FOR YOU?



When your Institution finances the purchase of Motor Vehicles, Trucks, Trailers, Buses, Machinery and other Equipment, you will have taken a major step to manage your Risk by installing Asset Tracker system in the Asset.

The biggest advantage is that at the same time your

Customer will enjoy the full benefits of a sophisticated Fleet Management system. With the UTrack approach, the joint interest of both the Lender and the Customer is fully taken care of.

In the unfortunate event that the borrower defaults in his repayments, Utrack will be able to Track and Immobilize the said asset. We shall then advise you the location of the asset in question.

A speedy recovery of the asset when theft occurs is extremely important. It reduces the possibility of extensive vandalism of parts for resale as used spares since the Asset will be recovered within hours of being reported missing or stolen.

An important feature of Asset Tracker is the ability to create Geofences (Virtual Boundaries). This is a significant feature as a notification will be generated whenever the Asset moves into an unauthorized region e.g. a foreign country.

Such notification will be sent to a designated email account and follow up can be made with your Customer.



In a nutshell we provide you with the extra eye you need to keep on the Financed Asset at all times!

ASSET TRACKER - WHAT SHOULD YOU EXPECT?

- » Asset Tracking Services in the event of defaulting or theft.
- » Remote Asset immobilization in case of default or theft - for the powered assets only.
- » Geofencing – Creating authorized operational zones.
- » Asset location, speed and update time at preset intervals.
- » Data storage in our servers in the event that historic data is required.
- » A multitude of reports to show Asset speeds, movement and location.
- » A web based access interface for monitoring with a secure Username and Password. (to both you and your customer)
- » Operational support from our fully equipped Control Centre.
- » Stolen Vehicle Tracking and Recovery Services – (OPTIONAL)
- » Utrack asset tracking and monitoring bureau services providing regular reports and updates (optional at a small fee)
- » Free Training to both you and your client.

